



warren j.
ROSALUK

“ Masterful work! ”

That’s what one client, Mary Kahnke, said when she reviewed her proof copy. Other clients have used terms like “**overwhelming**” and “**highly profitable**” to describe the results Warren’s sales literature has generated for them. While naturally pleased by such feedback, Warren enjoys even more the many friendships he forms with clients during the course of projects.

Before specializing in sales literature in 1989, Warren worked as an Astronautical Engineer, executive search consultant, stockbroker, Registered Investment Advisor, and management consultant. He was named “**Best Marketing Individual**” by *Colorado Business Magazine* and has won awards for his writing from the *Small Business Review*, Denver Women’s Press Club, and *Twilight Zone* magazine. Warren is a graduate of the U.S. Air Force Academy with advanced degrees in Engineering from Stanford University and in Business from the University of Dayton. He has created literature for over 1,000 companies nationwide.

His wife Debbie — “Mrs. Brochure Guy” — works with him in their business. She handles the computer-based customer research, graphic design, and mailing services as well as their web site. Warren says, “**She is my best friend as well as my business partner.**” Warren’s personal interests include exercise, sports, reading, and family life. Warren and Debbie have four children and two grandchildren in their blended family.

(303) 770-2150

1-800-795-2150 • brochureguy.com



Warren J. Rosaluk
“The Brochure Guy in Denver™”
7090 South Fillmore Court
Littleton, Colorado 80122

What Clients Say:

“ It really works!!!! Your advertising only tells part of the story. The personal brochure you created for me provides instant impact. When I hand clients the brochure, they immediately begin reading the profile. Most every client remarks, “This is great.” During the first 30 days of use, I recaptured 80% of my total cost to produce the brochure from commissions originated by brochure referrals. After using the brochure for over two years, I was the number one loan officer in the company. Thank you for your part in this success. Your creativity made a difference.

– *George Olson, Firststar Mortgage*

We mailed 2,300 brochures, got 70 responses, and closed over \$1 million in new business from your brochure after having sold only one system in three years with our old brochure.

– *Frank Horwich, SECUTRON*

My first mailing picked up 10 new accounts, and my second mailing was even more prolific.

– *Dennis McFerrin, Universal Dental Arts* ”

Why Should You Call Warren?

Three reasons: [1] As Mark Twain said, “A powerful agent is the right word.” [2] good marketing is worth a warehouse full of better mousetraps, and [3] you can wait for your ship to come in ... or you can swim out to it. One more: Comparative testing proves what you write — and how well you write it — can account for as much as a 19-fold difference in response, and Warren will write your material in a format similar to what has worked for others.

(303) 770-2150

1-800-795-2150 • brochureguy.com



Warren J. Rosaluk

“The Brochure Guy in Denver™”

7090 South Fillmore Court
Littleton, Colorado 80122